



## **Job description: Programme Manager**

**Position:** Programme Manager

**Country:** Syria

**Base:** Afrin with regular travel across north-west Syria

**Duration:** One year

**Start date:** 1 October 2024

**Closing Date:** 8 September 2024

**Reporting to:** Programme Director

**Responsible for:** Programme team

### **Job requirements**

#### **○ Essential qualifications and experience**

- University degree in Development Studies, International Relations, Global Health, Business Management, or other related fields.
- Proven experience in programme management, with track record of successful product launches, private sector integration, and cost recovery strategies.
- Substantial knowledge of private sector regulations in NWS.
- Retail landscape knowledge. Understanding different retail formats, their customer base, and their specific needs.
- Demonstrated ability to develop and execute market entry strategies in the retail sector.
- Excellent communication and interpersonal skills.
- Ability to work effectively under pressure and meet deadlines.
- Experience in the healthcare or consumer goods industry is preferred.
- Active Bank Account (PTT Only)

#### **○ Desired skills and experience**

- Knowledge of the vector control or insecticides market and consumer behaviour.
- Good understanding of global health programmes and vector-borne diseases in NWS.
- Experience in conducting market research and data analysis.
- Strong understanding of social marketing principles.
- Experience working with NGOs and international development organisations.
- Professional communication skills in Arabic and English.
- Previous experience in drafting progress and data-based reporting.
- Professional approach to time, communication and deadlines.
- Female candidates are highly recommended.

The MENTOR Initiative is an equal opportunity employer and values diversity at its company. We ensure the constant non-discrimination throughout our recruitment process.

The MENTOR Initiative is committed to promoting diversity and gender equality within the organisation, so we strongly encourage women to apply.

The MENTOR Initiative applies a zero-tolerance approach to sexual exploitation, abuse, mistreatment or harassment, and other types of unethical behaviour including fraud.

The MENTOR Initiative will contact previous employers of applicants to determine if they have any history of violating international standards and codes of conduct relating to such matters.

To apply, please send your CV, along with three references, and a cover letter detailing how you meet the qualifications listed above.

Submit your documents via email to [recruitment.tur@mentor-initiative.net](mailto:recruitment.tur@mentor-initiative.net) with the subject line: **Programme Manager NWS**.

Deadline: **8 September 2024**. We recommend submitting your application as soon as possible, as we will review them on a rolling basis.

## **TERMS OF REFERENCE**

### **Programme Manager, Syria**

The MENTOR Initiative ('MENTOR') is a humanitarian organisation specialising in disease control and improving access to healthcare in emergency settings across countries in Africa, the Middle East and South America. MENTOR is the leading organisation dedicated to the control of malaria and other vector borne diseases in complex, challenging settings.

MENTOR delivers large scale disease control interventions working with remote and underserved communities affected by emergencies such as conflict and natural disasters. We also help build the technical and operational capacity of local and international partners to incorporate medium- and long-term disease control systems into their operations and country strategy.

MENTOR is looking for a highly motivated, enthusiastic and skilled person to drive the successful market introduction and scale-up of innovative insect spatial repellent products within populations affected by vector-borne diseases, transitioning from a humanitarian distribution model to a sustainable market-based approach. This role will build upon previous research and pilot initiatives to increase product adoption, evaluate product performance, and develop effective market strategies to ensure long-term community access and utilisation.

#### **Responsibilities**

- Develop and implement a comprehensive market entry strategy for spatial repellents targeting households and public institutions.
- Identify and establish partnerships with key stakeholders, including retailers, distributors, humanitarian/development sectors and relevant authorities.
- Co-develop and execute marketing and promotional activities to increase product awareness and demand.
- Monitor and analyse market trends and customer and consumer feedback to inform strategic decision-making.
- Manage the relationship with marketing agencies.
- Oversee monitoring and evaluation of the programme's effectiveness and impact on reducing VBD cases and improving community health outcomes.
- Supervise the implementation of product/market communication plan, including monitoring quality and effectiveness of communications products.
- Prepare regular reports on programme progress, achievements, and challenges for internal and external stakeholders.
- Develop final report summarising programme outcomes and challenges and highlighting the way-forward for strategic directions to engage local market in healthcare in NWS, particularly for spatial repellents.